Are you still using spreadsheets to manage your sales leads? 😟

Save time, avoid mistakes & make room for growth by <u>AUTOMATING</u> your lead management process

Spreadsheets CAN’T handle 100,000s of leads

- ❌ It’s SO time consuming
- ❌ It’s difficult to manage leads manually
- ❌ There’s a risk of human error
- ❌ They break
- ❌ They’re not automated!

	A	B	C	D
1	Name	Age	Source	Next
2	James	27	—	Call on...
3	Mike Ger...		Ref 34	Needs...
4	Jo Swans...	136	TODO	—--
5	Emma Bri...	47	RTY	Send an...
6	Bill Re...	56	Don’t k...	???

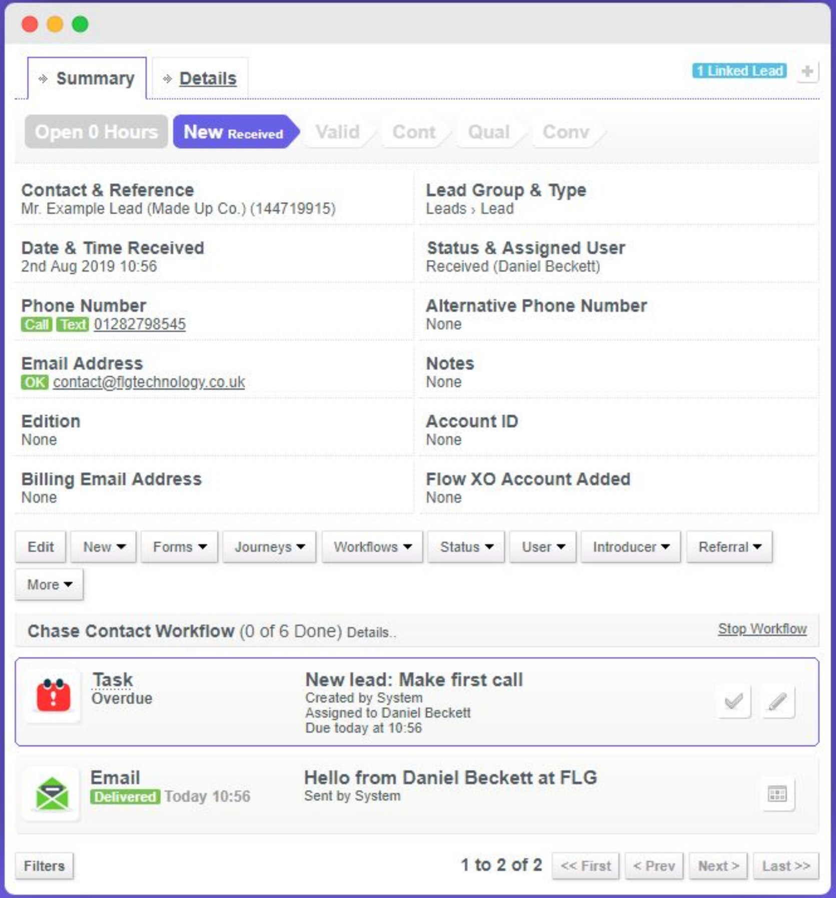
Here's how we use the FLG platform to manage new leads & onboard customers in 5 simple steps 👉

1. New lead received

✓ Instantly allocated to a user

✓ A welcome email is sent

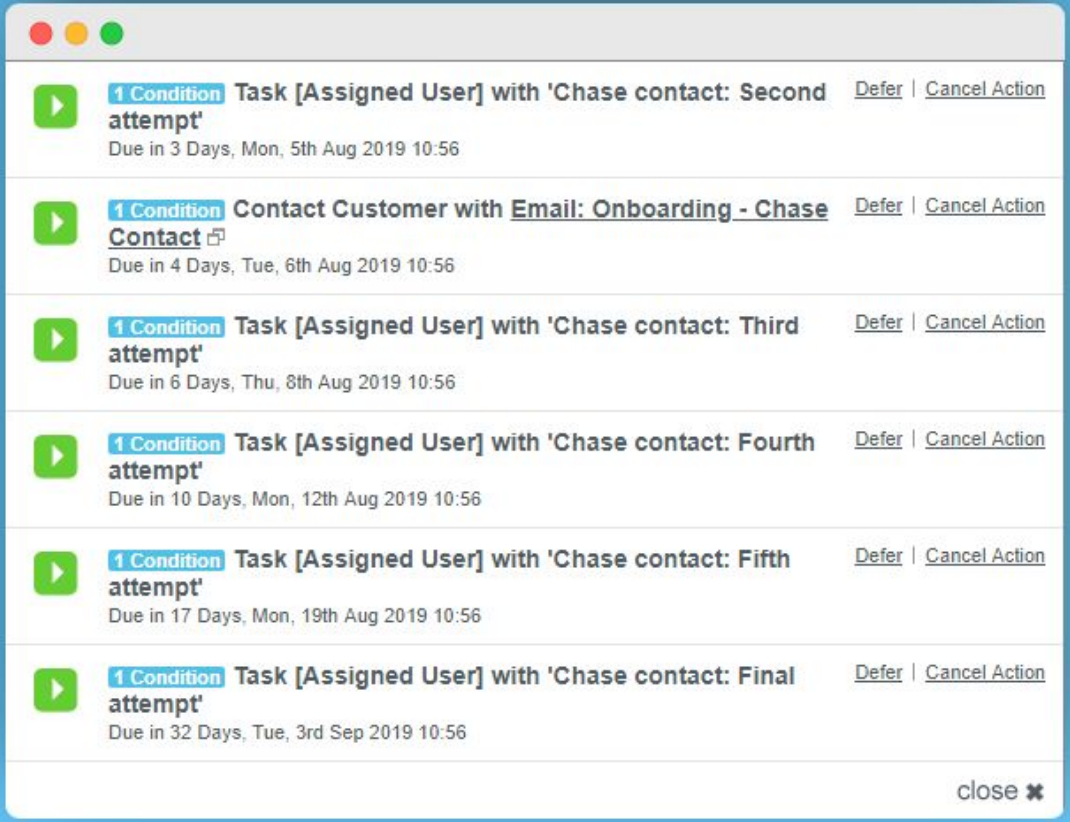
✓ The user is tasked to call the lead



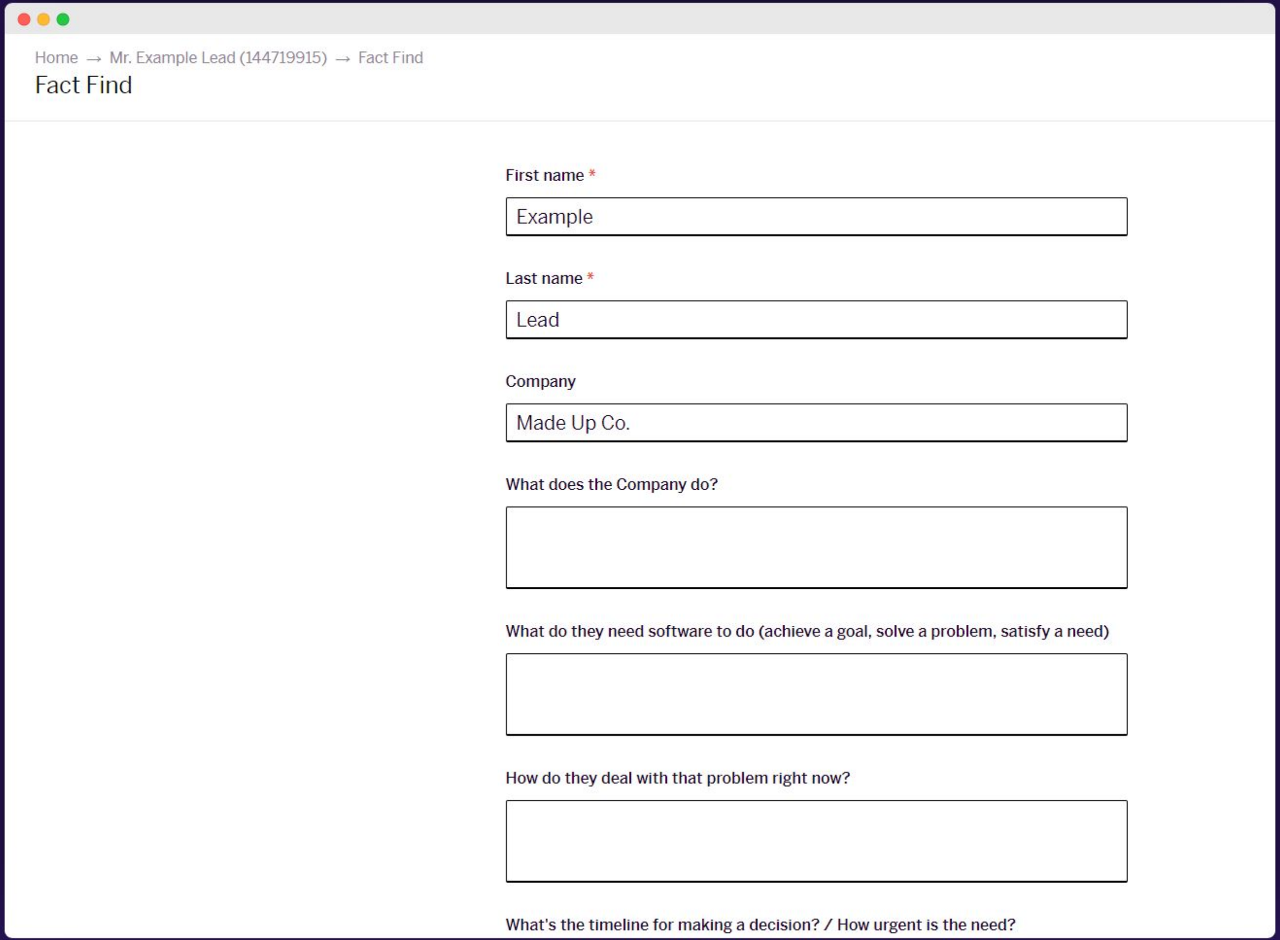
2. Chase contact

🔔 The ‘Chase Contact’ workflow begins & the user is prompted to call the lead

Nothing ever missed, no opportunity left behind.

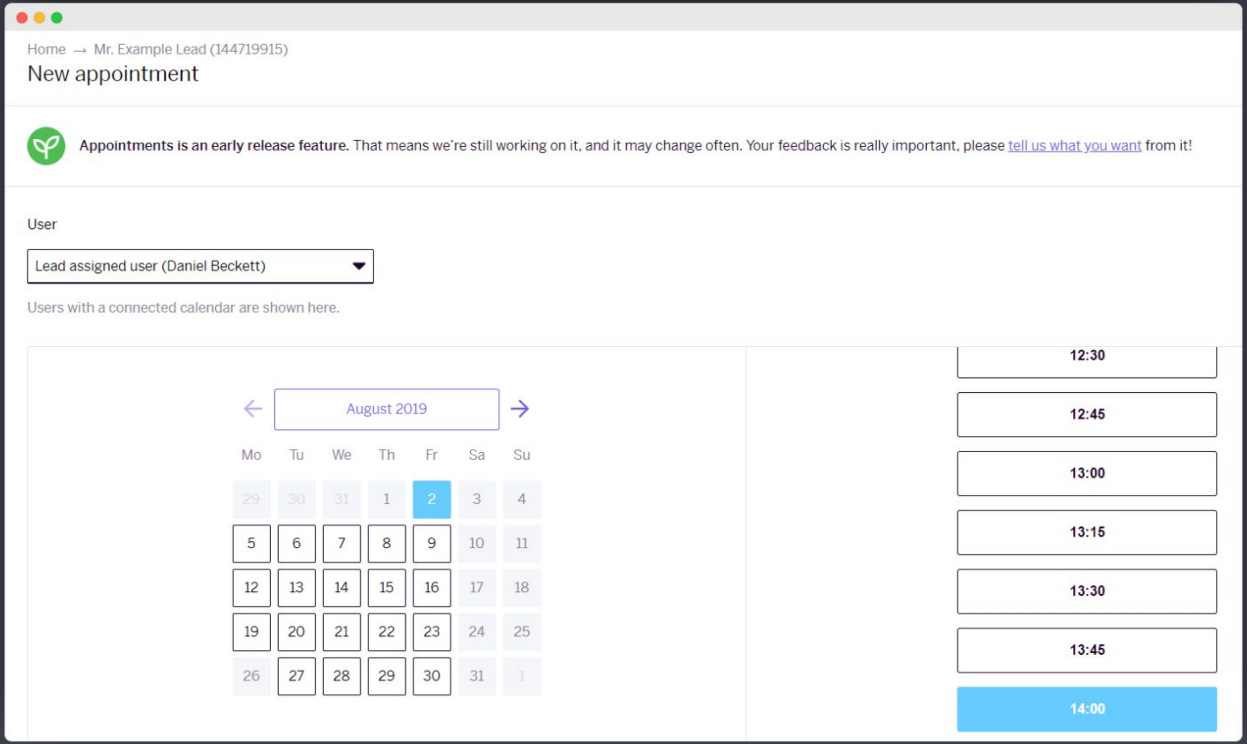


During a fact find call, the user collects the data they need & it's automatically saved against the lead.

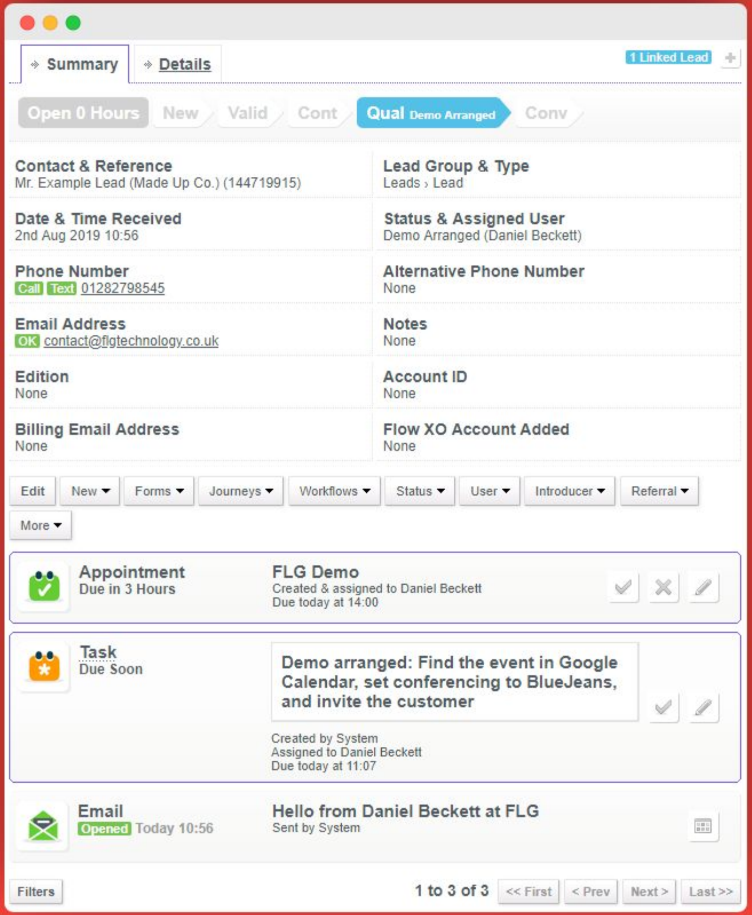


3. Demo

User availability is checked, they book a demo & their calendar is updated.

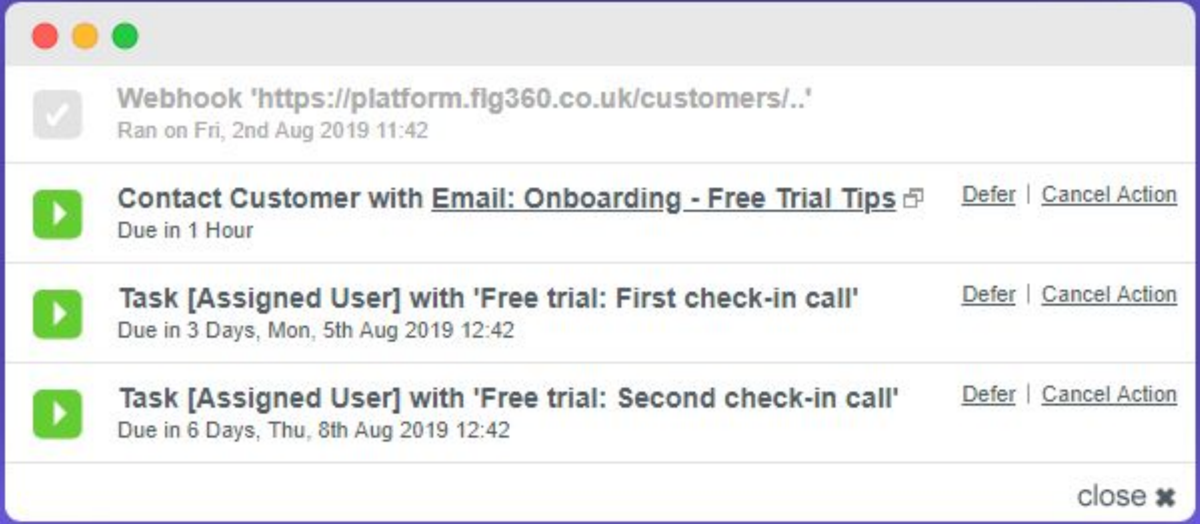


The ‘Demo Arranged’ workflow sends an email reminder to the lead & creates a task for the user.



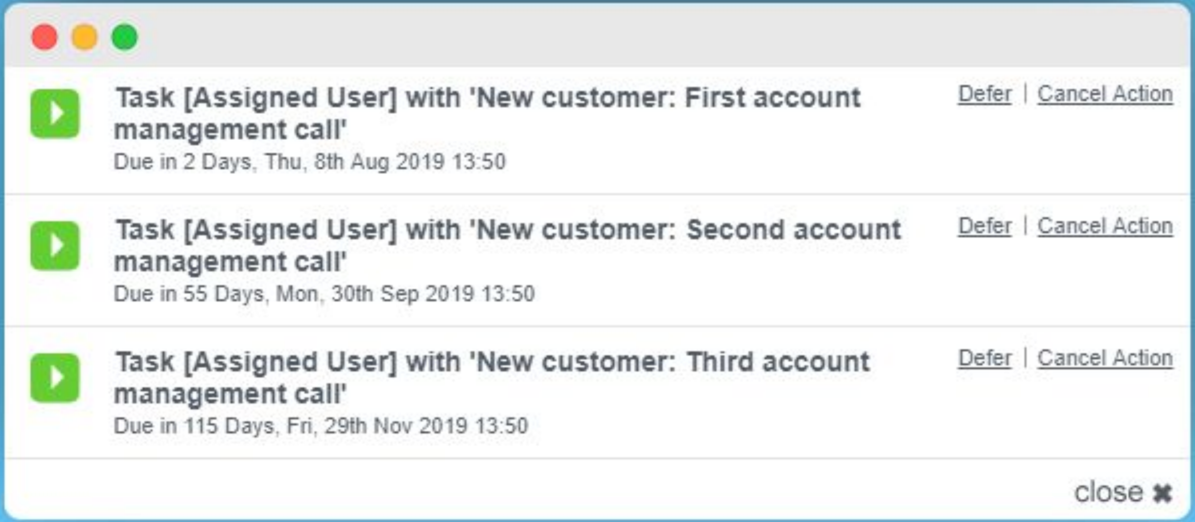
4. Free trial

The ‘Free Trial’ workflow sends useful set up emails to the lead & the user is tasked with follow-up calls



5. Subscription

The ‘New Customer’ workflow sends an onboarding email & the user is tasked with some account management calls



How could automation transform YOUR lead management process?

The power of FLG's automated workflows means you can set up the platform however you need it to work - no need to change your sales process!

✔️ Improve efficiency

✔️ Eliminate human error

✔️ Make room for growth!

Contact me on

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or book a demo at

getflg.com/sign-up